rirk Hartog Island National Park Return to 1616 Ecological Restoration Project

The *Return to 1616* Project has facilitated the reintroduction of many species of animals to Dirk Hartog Island's ecosystem. Choose one of the animals and research their importance and the threats they face. Using your research, consider actions that will help to ensure the survival of the species.

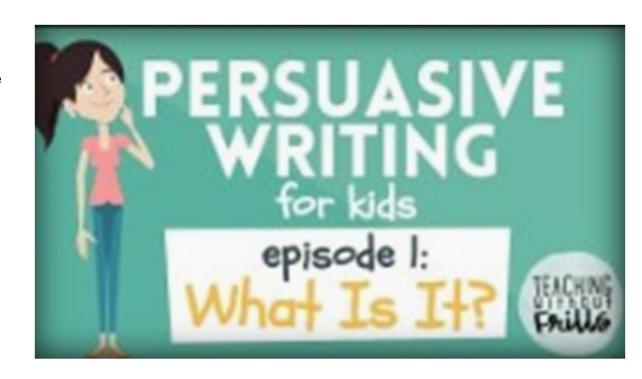
**Challenge:** Prepare a persuasive text to encourage others to support and implement positive actions to protect your animal.

This activity is intended to encourage a positive and respectful approach to protecting Australia's threatened animals. Explore persuasive writing and learn how it is different to whining and complaining. For example,

https://www.youtube.com/watch?v=hD9arWXIddM

## **Guiding Questions**

- 1. What are the key actions that will help your animal to survive?
- 2. What would you like to achieve through persuasive text?
- 3. Who will be your target audience?
- 4. How will you present your persuasive text for positive impact (poster, newspaper article, letter, etc.)?



## Attention

Summary of problem
Unexpected statement
Reader benefit
Compliment
Related facts
Stimulating question

## Interest

Facts, figures

Expert opinions

Examples

Specific details

Direct benefits

Anticipate objections

Offer counterarguments

Use What if? scenarios

Demonstrate competence

Indirect benefits

Show value of proposal

## Desire Action

Describe specific request Sound confident Make action easy to take Offer incentive or gift Don't provide excuses Repeat main benefits